

Experience

ART DIRECTOR + GRAPHIC DESIGNER

Shennum Green, Inc. ■ 3.28.07 - Present

- Develop, create, and manage all graphics-based materials and media, including: websites, web banners, logos, brochures, packaging, billboards, and print advertisements.
- Provide direction to in-house and freelance graphic designers and production artists.
- Brand and corporate identity work for clients, creating the whole identity from conception to completion.
- Conceptualization of ad campaigns and various projects.
- Assist account manager in presenting creative work to clients.
- Meet tight deadlines and managed multiple tasks on a daily basis.

GRAPHIC DESIGNER

Phoenix Technologies ■ 8.10.04 - 3.28.07

- Created various designs for different mediums, including banners, environments, stationery, signs, posters, invitations, presentations, and interactive materials.
- Designed icons and application GUIs.
- Assisted product managers in creating powerpoint presentations and information graphics.
- Worked with the marketing team to complete projects from conception to completion.

GRAPHIC DESIGNER

Freelance

- Provided web design, graphic design, illustration, corporate identity, and print services to individuals and businesses throughout the Bay Area and Central Valley.
- Clients include: Stanford Medical Center, Pulmonx Corporation, Amanda Nicole Events, AthletiShare Inc., and ISQ Online.

Education

BACHELORS DEGREE ■ GRAPHIC DESIGN

BACHELORS DEGREE ■ PHOTOGRAPHY

California State University Hayward

2002 - 2005

3.9 GPA

ASSOCIATES DEGREE ■ STUDIO ARTS

Modesto Junior College

2000 - 2002

3.8 GPA

Key Skills

CORPORATE IDENTITY

The importance of brands in all perspectives. Not only respecting the brand, but having the ability to take it further into various mediums.

PRINT AND INTERACTIVE

From handheld to digital. I have extensive knowledge in creating designs for interactive and print on various levels.

PHOTO RETOUCHING

Sometimes a photo just needs a little work. I have extensive Photoshop skills, and have never met a Photoshop challenge I couldn't tackle.

Skill Set

Corporate Identity
Print Design
Interactive Design
Advertising
Layouts/Pre-press
Photography
Video Editing
Illustration

Technical Skills

PC/Mac
Photoshop
Illustrator
InDesign
Quark XPress
Dreamweaver
Fireworks
Flash
Wordpress
HTML/CSS
Actionscript
Microsoft Office